



Strategic Decision Education FoundationSM
Together, Making the Measurable Difference

WORKSHOP SERIES



Strategic Business and IT Alignment

You will learn how to:

The purpose of this workshop is understand the principles that help to strategically align your business with information technology management techniques which ensures a continued competitive advantage.

- Leverage new technology integration and deployment such as Social Media, and Customer Satisfaction Survey, etc.
- Develop strategic website design techniques for desired outcomes.
- Initiate or utilize cloud technology services for computing, virtualization, and storage.
- Improve information technology risk management.
- Conduct costs and benefits analysis of your investment.