



WORKSHOP SERIES



Six Elements of Quality Decision



A good (bad) strategic decision can have a bad (good) outcome because all strategic decisions are inherently risky and uncertain. We often judge performance based on outcome; however, outcome should not be the sole evaluation criterion. Rather, the quality of the decision should be the most significant criteria.

Organizations may come up with the best solution, but if the best solution addresses the wrong problem, then valuable resources will be lost. This workshop is adopted from Decision Education Foundation. Participants will learn how to adopt a state-of-the-art decision-making methodology.

You will learn how to:

- Identify the right problem.
- Create doable and creative alternatives.
- Obtain reliable information.
- Evaluate trade-offs and value.
- Evaluate the logic of your reasoning.
- Ensure commitment from decision makers.