



Strategic Decision Education FoundationSM
Together, Making the Measurable Difference

WORKSHOP SERIES



Tracking and Explaining Macroeconomics Variables



The purpose of this workshop is to teach you how to make strategic The purpose of this seminar is to explain how a change in key macroeconomic variables and business cycle will assist you in strategic decision-making.

Although macroeconomics variables may provide a 30,000-foot view enabling you to see the bigger picture of the state of the economy, it is important to understand the trends in the health of the economy.

By doing so, we can make correlation with our organization's revenue to enhance the quality of strategic decisions.

You will learn how to:

- Identify the components of the gross domestic product (GDP) and how it is measured.
- Identify the components of inflation and how it is measured.
- Identify the components of unemployment number and how it is measured.
- Identify The components of business cycle and how it is measured.